



METEM

ISS' 2021

"in Digital Platform"

International Steel Symposium: Change & Transformation

Uluslararası Çelik Sempozyumu: Değişim & Dönüşüm

"Meet the Challenge!"
"Meydan Okumaya Hazır Olun!"

15-16th April/Nisan 2021



“in Digital Platform” ISS’2021

International Steel Symposium: Change & Transformation
Uluslararası Çelik Sempozyumu: Değişim & Dönüşüm

The event, being held on-line through an advanced digital platform, enable the challenges and opportunities facing the steel industry, how to maximise your organisations potential and transform to succeed in the new era of **Sustainable, Green and Responsibly Produced Steel**.

*Image is representative.



INTERNATIONAL STEEL SYMPOSIUM:

Ultra fast substructure

Usage on all devices and browsers

High level reporting and statistics



Unlimited participant capacity

Unlimited visitor capacity

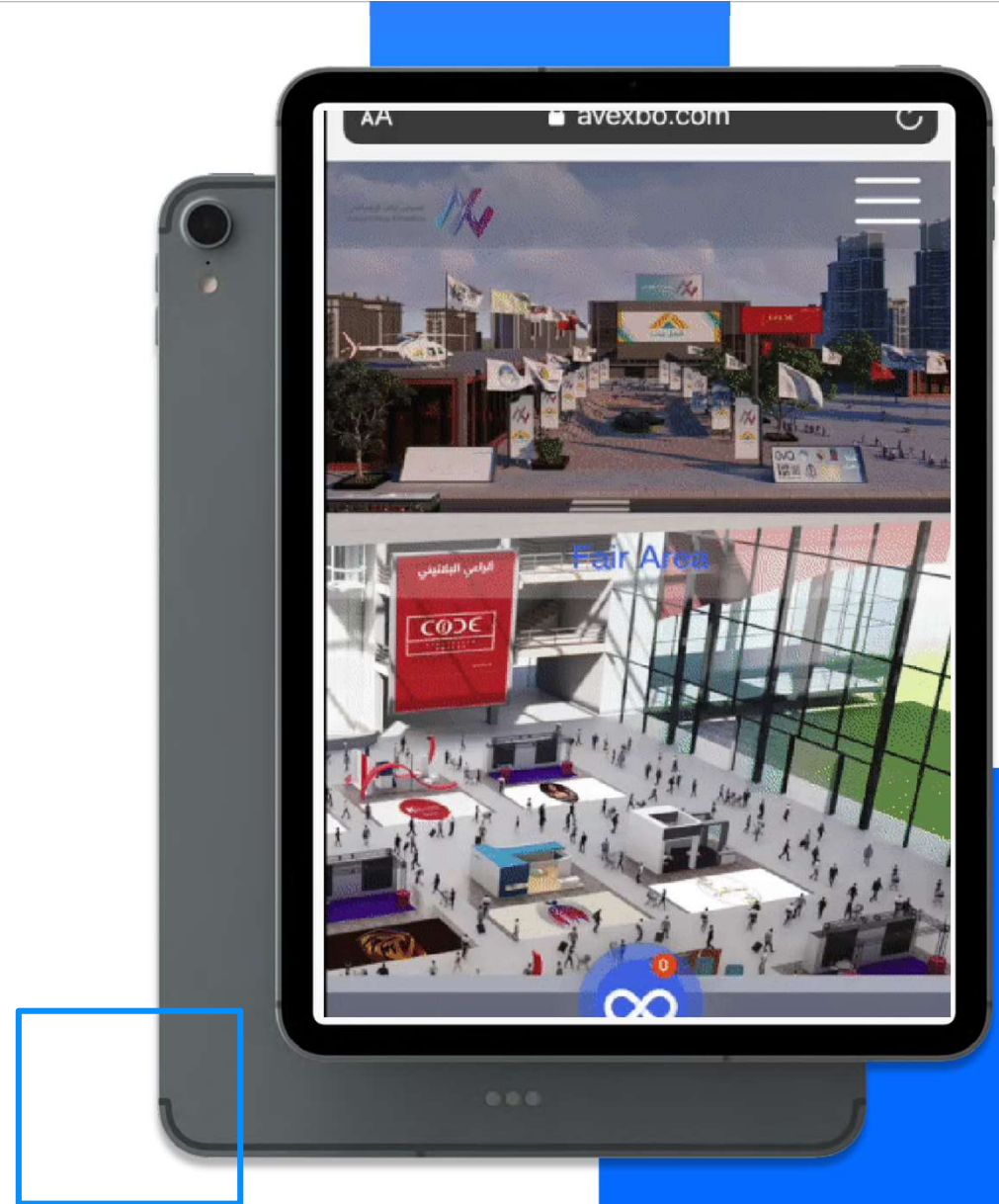
24/7 Support Team

Accessibility

Use on All Mobile Devices

100% Mobile Compatibility

Offering 100% ease of use in all browsers and mobile devices, the system is accessible from anywhere without the need for an extra application download.



DIGITAL SPONSORSHIP

- Logos of all sponsor companies will be displayed in the event building, lobby, symposium hall, digital materials, on the official website.
- If companies would like to participate with a digital stands area, 50% discount from the announced stands area renting fee will be applied for digital sponsor companies.
- All sponsorships will be awarded with a plaque.

Sponsorship Fee: 2.500 € +VAT

EVENT BUILDING

Flags and logos of our sponsors
will be placed
On the Event Building.

Event buildings, one of the most important parts of the real event atmosphere, will offer a lively symposium experience.



*Image is representative.

LOBBY



*Image is representative.

Symposium Hall

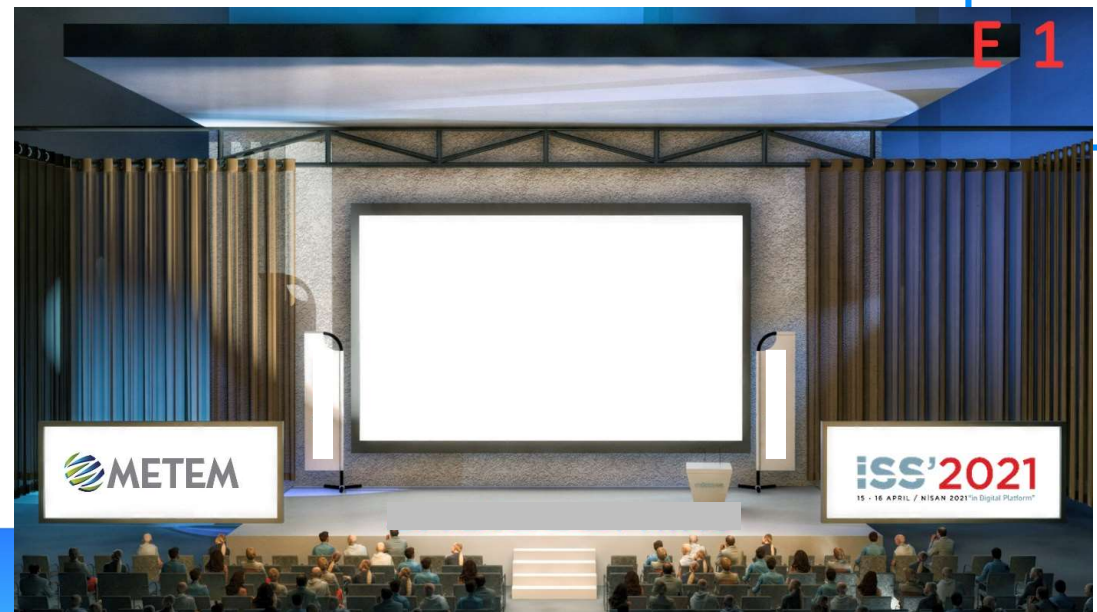
You can switch to symposium hall and exhibition hall in the lobby.

Information Desk and Advertising Areas

Our participants will be able to get information about the organization on the information stand. You can find the symposium programme here.

SYMPOSIUM HALL

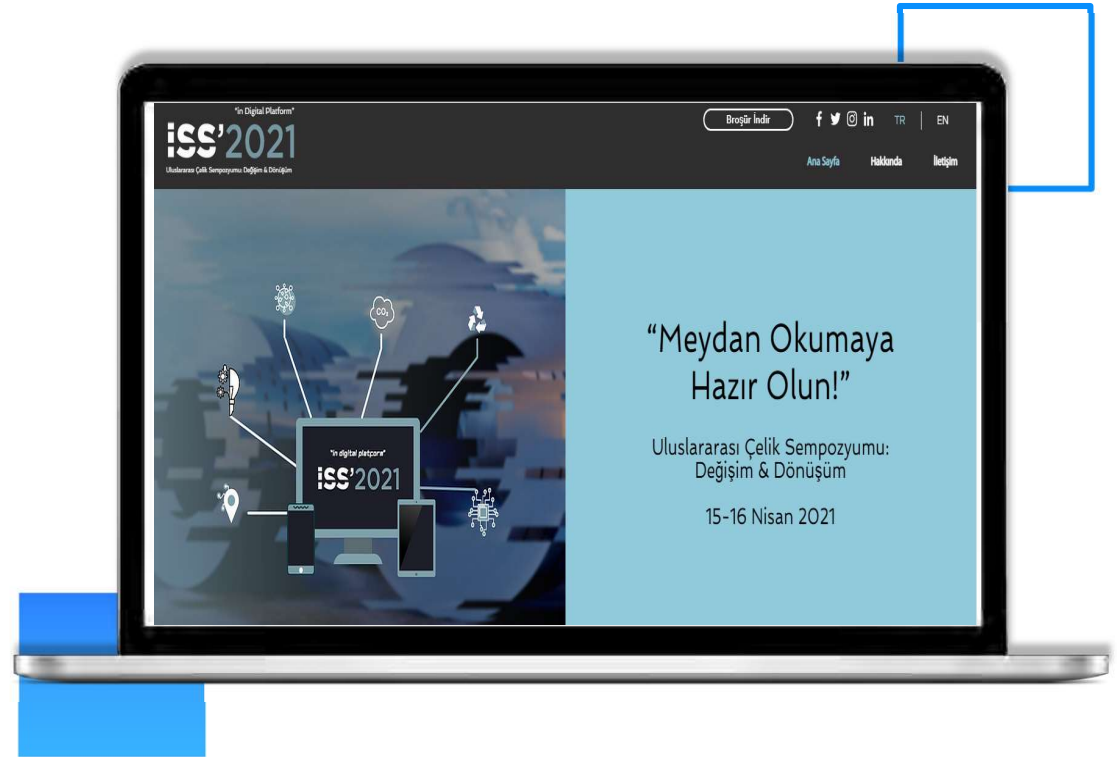
Logos of all sponsor companies will be displayed in symposium hall.



*Image is representative.

WEBSITE

- The logos of the sponsor companies will be published on the website starting from the date of the sponsorship.



VIRTUAL STAND

- Live meeting with visitors, sharing files and opportunity to negotiate with the visitor with the preference of the stand official
- Materials such as photo gallery, video gallery, catalog, price list can be added in the stand.
- User training for the stand participation company
- You can get to create a special survey for your stand and get feedback from visitors

Stand Rent Fee: 1.250 € +VAT

STAND HALLS

You can reach the stands from the stand hall.



*Image is representative.

STANDS



Companies that rent stands will be able to choose from the stand images.

Choose your own stand.



*Image is representative.



STANDS



Customizable Content Types

You can create buttons such as Photo Gallery, Video Gallery, Catalog, Price List in the stand..



Dynamic Structure

Visitors can meet live with stand officials, file sharing can be made, and a meeting with the visitor can be provided with the preference of the stand authority.



Geri Bildirim

Survey

You can create a private survey at your stand and get feedback from your visitors.



Leave a Business Card

Visitors can leave their business cards with their contact information at the stands at B2B events.

STANDS



Virtual Bag



Buy



Appointment System



Announcement Pop-Ups

Virtual Bag Module

Visitors can drop all stand products into their virtual bags and download them.

Product Module

Visitors can easily purchase products on the stands with online payment method.

Before the Event

Before the event, one-on-one meetings can be organized and held between the visitor and the stand officer at the time and date determined by the appointment module.

Organizers can prepare and announce special announcement pop-ups to guide visitors.

iss'2021

15 - 16 APRIL / NİSAN 2021 "in Digital Platform"

www.iss-mtmdigital.com

Symposium Coordination

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